



Network Application Form

Donegal's Good Food Initiative - Aims and Vision

The vision of The Donegal Food Coast Strategy is to collectively work together to make Donegal famous for food and to make Donegal recognised as a pioneering region for its approach to fostering and growing new start-up and existing food businesses. The Donegal Food Coast Strategy aims to grow, support, promote and facilitate the food and drink producers and manufacturers of the region; the retailers supplying local produce and the hospitality outlets working with locally sourced ingredients.

Why join the Food Coast Donegal Network?

The Food Coast Donegal network will:

- Connect approved members with a consumer audience, who share a passion for Donegal food, and who respect the importance of this sector to Donegal's future economic potential and this focused approach will drive consumer interest, awareness, and passion for Donegal food.
- Link your business to food connections in restaurants, retail and food service operators.
- Brand members will be listed in a number of databases currently being compiled of food producers, manufacturers, restaurants, foodservice and retail operators, as well as buyers within the county.
- Brand members will also be entitled to subsidised participation in activities including mentoring, training, networking events, marketing programmes, showcase events etc.
- Provide access to funding information and advice
- Provide new opportunities to increase your markets and market share through the network, its contacts and actions.

Criteria for Joining the Food Coast Donegal Network

All applicants must be committed to the vision and aims of the Donegal Food Coast Strategy and must be committed to working collectively to promote Donegal Food, be signed up to The Food Coast Initiative, or have shown previous commitment to Donegal's Good Food Initiative by attending previous events or programmes. All applicants must complete an application form. There is no membership fee; members have the opportunity to attend events.

Activities of The Food Coast Donegal Network

Delivery of the following programmes:

- Start Your Own Food Business
- The Food Academy Programme in conjunction with Bord Bia and SuperValu
- Profitnet
- Management Development Programme

Delivery of the following workshops:

- Food Labelling
- Food Branding
- Meet the Food Buyer
- Social Media for Food Businesses
- Export Opportunities:
Market opportunities for Donegal Food & Beverage
- Introductions to Artisan Chocolate Making and Ice Cream Making
- Global Foods Trends Workshop

Exhibiting at the following events:

- A Taste of Donegal
- Homegrown Food Festival
- The Food and Hospitality Show Dublin
- National Ploughing Championships

Best Practice Visits:

- London including Speciality & Fine Food Fair
- Food Tourism Insight Tours Nationally
- A Taste of Chester.
- St. Josephs University Philadelphia

Supporting the Promotion of Donegal Food at:

- Blas na hEireann Food Awards Dingle
- The Chowder Competition in Kinsale
- National Ploughing Championships
- A Taste of Donegal Food Festival
- The Feast at the Foot of Errigal

How to return this form:

By email:

margaret.campbell@leo.donegalcoco.ie

By post:

The Food Coast Donegal,
Local Enterprise Office,
Donegal County Council,
Enterprise Fund Business Centre,
Ballyraine, Letterkenny, Co. Donegal.

Got some questions?

Call 074 9160735



Network Application Form

Business Name:	Contact Person:
Business Address:	Tel:
Email:	Website:
Facebook:	Twitter:
Instagram:	LinkedIn:
Business Description:	
Product Range and/or Food Service Description:	
Please outline why you wish to become a member of The Food Coast Network:	
Please list any previous event/programme which you have attended under The Food Coast Programme:	
<i>Please attach a high resolution version of your business logo when returning this form and include a photo of you with your product or business.</i>	
Signature:	Date:
By signing this I declare that if granted membership of The Food Coast Donegal Network that I will commit to the vision, aims and objectives of The Donegal Food Coast Strategy as set out by Local Enterprise Office Donegal, Donegal County Council.	
Please tick this box if you permit contact details of this business to be circulated in databases used to promote Donegal food.	

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